

THE \$1M KIT Privacy Policy

Last updated: September 2026

Caledonian Braves ("we", "us", "our") is committed to protecting and respecting your privacy. This policy explains how we handle your personal information when you sign up for our newsletter.

Information We Collect

When you sign up for our launch list, we collect:

- Your name.
- Your business name (optional).
- Your country.
- Your email address.

How and Why We Use Your Information

We use your information solely to send you club updates, newsletter content, and news about The \$1M KIT project. Our lawful basis for processing this data is your consent.

You can unsubscribe at any time by clicking the "Unsubscribe" link at the bottom of any email or by contacting us directly.

Sharing Information

We do not sell or share your information with third parties, except for trusted service providers who help us run our email communications and website, or if required to do so by law.

Retention and Security

We keep your details on our mailing list only for as long as you remain subscribed, after which they are securely deleted.

Your Rights

Under UK data protection law, you have the right to access, correct, or erase your information, or withdraw your consent at any time. To exercise these rights, please contact us below.

Contact and Complaints

If you have any questions, contact us at:

- **Email:** info@caledonianbraves.com
- **Address:** Alliance Park, Motherwell, Scotland, ML1 3RB

If you are unhappy with how we handle your information, you can complain to the Information Commissioner's Office (ICO) at ico.org.uk.